

GENERAL DESCRIPTION

SpeedHide Interior/Exterior Latex Paint, Black Latex Flat Paint ideal for use in theatres, lounges, photo darkrooms (no direct chemical contact), and on warehouse ceilings to create the illusion of lower ceilings.

The Flat black colour resists fading, and is easy to apply.

Two coats of this product may be applied in the same day.

Recommended as an interior or exterior finish for properly prepared, primed or painted surfaces such as wood, aged masonry, brick, cement composition board, metal, stone, and plaster.

RECOMMENDED SUBSTRATES

Brick	Gypsum Wallboard
Concrete	Masonry
Concrete/Masonry Block	Plaster
Fibre Cement Board	Stone
Ferrous Metal	Wood

See details in the “recommended primers” section.

CONFORMANCE STANDARDS

- Complies with the Canadian Volatile Organic Compound Concentration Limits for Architectural Coatings Regulations.

TINTING AND BASE INFORMATION

6-753C

Black

DO NOT TINT.

Some drastic colour changes, or porous substrates may require more than one coat to achieve a uniform finish.

PACKAGING

3.78 L & 18.9 L

Not all products are available in all sizes.

PRODUCT DATA

PRODUCT TYPE:	Acrylic Latex
SHEEN:	Flat
	0 to 5 % (60° & 85° Gloss Meter)
VOLUME SOLIDS*:	34% ± 2%
WEIGHT SOLIDS*:	45% ± 2%
VOC*:	< 50 g/L
DENSITY*:	1.2 kg/L

*Product data calculated on product 6-753C.

SPREADING RATE PER COAT: Approximately 37 m² (400 ft²) per 3.78 litres on primed, smooth, nonporous surfaces.

Wet Film Thickness: 102 microns
4.0 mils

Dry Film Thickness: 35 microns
1.4 mils

Coverage figures do not include loss due to surface irregularities and porosity or material losses due to application method or mixing.

DRYING TIME: Dry time @ 25°C (77°F); 50% relative humidity.

To Touch:	1 hour
To Handle:	4 hours
To Recoat:	4 hours
Full curing:	30 days

Drying times listed may vary depending on temperature, humidity, film build, colour, and air movement.

Permissible temperatures during the application:

Material:	10 to 32°C	50 to 90°F
Ambient:	10 to 32°C	50 to 90°F
Substrate:	10 to 32°C	50 to 90°F

CLEANUP: Remove as much product quantity as possible and clean tools with lukewarm soapy water immediately after use.

WASHING INSTRUCTIONS: Wait at least 14 days before cleaning the surface (longer in conditions of high humidity or low temperature) use a non-abrasive mild cleaner.

DISPOSAL: Consult your municipality in order to dispose of paint residues according to environmental regulations. Do not pour down a drain or storm sewer.

FLASH POINT: Over 93 °C (200 °F)

FEATURES / BENEFITS

Features

Provides a uniform flat black finish
Good hiding power
Good adhesion
Durable finish
Soap and water cleanup
Less than 50 g/L VOC

Benefits

Better finished appearance.
Hides surface imperfections.
Adheres to difficult substrates.
Long-lasting beauty.
No solvent disposal issues.
Complies with the Canadian Volatile Organic Compound Concentration Limits for Architectural Coatings Regulations.

LIMITATIONS OF USE

PROTECT FROM FREEZING. USE WITH ADEQUATE VENTILATION. **KEEP OUT OF REACH OF CHILDREN.**

Apply only when air, surface, and product temperatures are between 10°C (50°F) and 32°C (90°F) and at least 3°C (5°F) above the dew point. Air and surface temperatures must remain between 10°C (50°F) and 32°C (90°F) for the next 24 hours. Avoid painting in direct sunlight or on hot surfaces. Do not apply late in the day when dew and condensation are likely to form or if rain or snow precipitation is expected.

Do not paint vinyl or plastic with a colour darker than the original to prevent potential warping due to heat absorption.

Do not use on floors, in high humidity areas, or on submerged surfaces.

While this product provides a mildew-resistant coating, growth may still occur if the substrate is not properly prepared prior to painting and/or if the substrate is consistently exposed to conditions conducive to mold, mildew, and algae.

GENERAL SURFACE PREPARATION

Surfaces to be coated must be dry, clean, sound, and free from all contamination including loose and peeling paint, dirt, grease, oil, wax, concrete curing agents and bond breakers, chalk, efflorescence, mildew, rust, product fines, and dust. Remove loose paint, chalk, and efflorescence by wire brushing, scraping, sanding, and/or pressure washing. Putty all nail holes and caulk all cracks and open seams. Sand all glossy, rough or patched surfaces. Feather back all rough edges to sound surface by sanding.

Prime all bare and porous substrates with an appropriate primer.

PRECAUTION: Dry sanding will give rise to dust and/or hazardous fumes. Wet sanding should be used wherever possible. Wear suitable respiratory protective equipment when exposure cannot be avoided by adequate local ventilation. Clean up carefully with a HEPA vacuum and a wet mop. Follow these instructions to control exposure to hazardous substances that may be released during surface preparation. **WARNING!** If you scrape, sand, or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST OR FUMES CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a properly fitted NIOSH-approved respirator and prevent skin contact to control lead exposure. Contact a regional Health Canada office for more information. Follow these instructions to control exposure to other hazardous substances that may be released during surface preparation.

CONCRETE, BRICK & MASONRY: New concrete or mortar should cure for at least 30 days and preferably 90 days prior to priming. The pH of the substrate must be less than 10 before priming with an alkali resistant primer. If necessary apply an appropriate block filler.

- Painting glazed brick is not recommended due to potential adhesion problems.
- Surfaces previously coated with water thinned cement-based paint must be prepared with extra care. If the material appears to be adhering tightly, a masonry sealer may be applied to seal the surface. Check adhesion by applying a piece of masking tape. If the sealer peels off and has loose particles, remove all chalking or crumbling material, reseal and recheck adhesion.

FIBRE CEMENT BOARD: Fibre cement board may present potential adhesion, alkali burn, and efflorescence problems. Prior to priming or topcoating, fibre cement should cure for at least 30 days and preferably 90 days. The pH of the substrate must be less than 10 and the moisture content must be less than 12% prior to priming and topcoating. Caulk all holes, cracks and open seams to prevent water penetration. Pre-primed board from the manufacturer may not be uniformly or completely sealed. It is recommended that an alkali resistant primer be applied to ensure complete and uniform sealing prior to topcoating.

FERROUS METAL: The surface must be cleaned thoroughly to remove any dust, rust, oil and surface contaminants, and then primed.

GYPSUM WALLBOARD: Nails or screws should be countersunk, and they along with any indentations should be mudded flush with the surface, sanded smooth and cleaned to remove any dust, then prime prior to painting the substrate.

PLASTER: Plaster or other alkaline surfaces should be allowed to cure for at least 30 days prior to prime with an alkali resistant primer.

STONE: Surface chalk or grit should be removed then sealed with an appropriate sealer to rebind and restore the surface to a sound condition. Painting glazed brick or stone is not recommended due to potential adhesion problems.

WOOD: Unpainted wood or wood in poor condition should be sanded smooth, wiped clean, then primed. Any knots or resinous areas must be primed before painting. Countersink all nails, putty flush with surface, then prime.

SOLUBLE STAINS: Apply a SEAL GRIP® primer over the stained area prior to coating, to avoid bleeding the stain into the topcoat.

Before use, be sure to read and follow the instructions and warnings on the label.

Contact your local representative for any additional surface preparation guidelines.

RECOMMENDED PRIMERS

Concrete, Masonry:	Block filler: 6-7C, Primer-sealer: 4-603C, 17-921C		
Ferrous Metal:	6-208C, 6-212C		
Gypsum Wallboard:	6-2C, 6-4C, 9-900C, 12-900C	Plaster:	4-603C, 17-921C
Interior Wood:	6-2C, 9-900C, 12-900C, 4-603C, 17-921C	Exterior Wood:	17-921C
Stone:	4-809C		

APPLICATION INFORMATION

KEEP OUT OF REACH OF CHILDREN. USE WITH ADEQUATE VENTILATION. Read all label and Safety Data Sheet (SDS) information prior to use. SDS are available from your retailer, through our website or by calling 1-800-463-7426.

Stir thoroughly before use and frequently during use.

Application Equipment: Apply with a high quality synthetic brush, roller, paint pad, or by spray equipment. Where necessary, apply a second coat. Do not spread in excessively thin coat. Although good appearance can be obtained with one coat, two coats are strongly recommended for the best exterior long-term performance or when a dramatic colour change is made. Exterior masonry surfaces may be dampened with water to make application easier in hot weather. For best final appearance, work from unpainted into painted areas. Avoid excessive brushing and reworking of painted areas.

Brush: High quality polyester/nylon brush.

Roller: 10 to 20 mm (3/8 – 3/4 in.) nap synthetic roller cover.

Airless Spray: Pressure 2000 psi, tip 0.015 in. - 0.021 in.

Spray equipment must be handled with due care and in accordance with the manufacturer's recommendation. High-pressure injection of coatings into the skin by airless equipment may cause serious injury.

Thinning: Do not thin.

PRECAUTIONS

Keep out of the reach of children. Keep containers tightly closed and sealed until ready for use.

Before using the products listed in this publication, carefully read each product label and follow directions for its use. Use personal protective equipment as required. Avoid the inhalation of dust, particulates, spray or mist arising from the application of this preparation.

Note: These warnings encompass the product series.

MAY BE HARMFUL IF SWALLOWED. MAY CAUSE EYE AND SKIN IRRITATION. Avoid breathing vapours, spray or mists. Avoid contact with skin and eyes. Wear protective gloves/clothing and eye/face protection.

FIRST AID: If swallowed, rinse mouth with water (only if the person is conscious). Call physician immediately. Do not induce vomiting unless directed to do so by medical personnel. If in eyes, rinse with water for 15 minutes. Check for and remove any contact lenses. In case of contact, immediately flush skin with plenty of water while removing contaminated clothing and shoes. Get medical attention if irritation develops. If inhaled, remove to fresh air. If experiencing respiratory symptoms call poison centre or doctor/physician.

For workplace use, an SDS are available from your retailer, through our website or by calling 1 800 463-7426.

EMERGENCY SPILL INFORMATION: 1 514 645-1320 or 1 800 463-7426.

LIMITED WARRANTY

PPG Architectural Coatings Canada, Inc. warrants performance of its products to its intended use if properly applied in accordance with the label directions and the specifications of the technical data sheet. Having no control over the application methods and conditions or the circumstances related to its use, no other warranty, expressed or implied, statutory or otherwise is given. This limited warranty extends only to the original purchaser of the product and is not transferable or assignable. If the product fails to conform to this limited warranty, we will, at your option, furnish replacement product or refund the purchase price. This limited warranty excludes (1) labour or costs of labour for the application or removal of any product and (2) all other direct, indirect, incidental, special or consequential damages.

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PPG Industries, Inc.
Architectural Coatings
One PPG Place
Pittsburgh, PA 15272
www.ppgpaints.com

PPG Architectural Coatings Canada Inc.
2505, de la Metropole
Longueuil, QC, Canada, J4G 1E5

Technical Services 450 442-2220
1 866 660-2220
Fax: 450 679-8893
1 800 278-8893

Architect/Specifier
1-888-PPG-IDEA