Architectural Coatings

Pure Performance Interior Paint & Primer in One Semi-Gloss

GENERAL DESCRIPTION

Our premium, low-odor, zero-VOC** (volatile organic compounds), 100% acrylic latex base paint is designed to meet the performance requirements of the institutional, commercial and residential segments. *Pure Performance* Interior Paint & Primer* in One is formulated to provide excellent hiding and application properties in addition to low odor, zero-VOC's**, and anti-microbial properties—a mold/mildew resisting compound has been incorporated in this paint to make the dry paint film mildew resistant. Ideal for use in occupied areas such as: hotel/motel and resort properties, nursing homes, homes, schools, government facilities, retail space, office buildings, hospitals, and apartments.

*Separate primer or multiple coats may be required. See COVERAGE for details.
**Colorants added to this base paint may increase VOC level significantly depending on color choice.

RECOMMENDED SUBSTRATES

Concrete	Gypsum Wallboard-Drywall
Concrete/Masonry Block	Plaster
Ferrous Metal	Wood

CONFORMANCE STANDARDS

Compliant with all US VOC Regulations as of 10/2026
MPI Approved in Categories #54, #141, #147, and #147 X-Green
Meets MPI's Green Performance Standards (GPS-1 and GPS-2)
UL GREENGUARD® Gold Certified
Can Help Earn LEED® Credits, LEED Low Emitting Materials Credit
Can Help Earn LEED® Credits, LEED Material & Resources Building Product Disclosure and Optimization, Material Ingredients Credit
Eligible for CHPS Low Emitting Credit (Collaborative for High Performance Schools)
CDPH (California Department of Public Health) Emissions Certified

PRODUCT INFORMATION

9-500	Pure White
9-510XI	White & Pastel Base
9-520	Midtone Base*
9-540	Ultra Deep Base*

*Must be tinted before use. Refer to the appropriate color formula book, automatic tinting equipment, and or computer color matching system for color formulas and tinting instructions.

PRODUCT DATA

PRODUCT TYPE:	100% Acrylic Latex
SHEEN:	Semi-Gloss: 35-55 @60º
VOLUME SOLIDS*:	34% +/- 2%
WEIGHT SOLIDS*:	46% +/- 2%
WEIGHT/GALLON*:	10.1 lbs. (4.6 kg) +/- 0.2 lbs. (91 g)
VOC:	0 g/L (0.0 lbs./gal.)**

*Product data calculated on product 9-510XI.
**Colorants added to this base paint may increase VOC level significantly depending on color choice.

COVERAGE: Up to 400 sq. ft. (37 sq. meters) per U.S. gallon (3.78 L) on primed, smooth, nonporous surfaces.

Wet Film Thickness:	4.0 mils
Wet Microns:	102
Dry Film Thickness:	1.4 mils
Dry Microns:	36

Coverage figures do not include material loss due to surface irregularities and porosity, or material loss due to application method or mixing. Some surfaces including uncoated substrates, repaired surfaces, porous surfaces, stained areas, and drastic color changes may require a primer or more than one coat to achieve a uniform finish and complete hide.

DRYING TIME: Dry time @ 77ºF (25ºC); 50% relative humidity.

To Touch:	30-60 minutes
To Recoat:	2-4 hours
To Full Cure:	30 days

Drying times listed may vary depending on temperature, humidity, color, film build, and air movement. Wait at least 30 days after painting before cleaning the surface with a non-abrasive, mild cleanser. Very deep colors may require longer to fully cure.

CLEANUP: Clean tools with warm, soapy water.

DISPOSAL: Contact your local environmental regulatory agency for guidance on disposal of unused product. Do not pour down a drain or storm sewer.

FLASH POINT: Over 200ºF (93ºC)

FEATURES / BENEFITS

Feature	Benefit
Premium Paint & Primer in One*	Two coats cover as well as a top coat and primer over most colors
High Hiding Coverage	Provides outstanding surface coverage
Washable & Long-Lasting	Wash off spills or stains easily
Provides a Mildew Resistant Coating	Use in any interior room including kitchens and bathrooms
100% Acrylic Latex	Excellent longevity and overall durability
Excellent Flow & Leveling	Aids in easy application
Low Odor, Zero VOC**	Enables a quick turnaround of your room after painting

*Separate primer or multiple coats may be required. See COVERAGE for details.
**Colorants added to this base paint may increase VOC level significantly depending on color choice.

Read Label and Safety Data Sheet prior to use. See other cautions on last page.

GENERAL SURFACE PREPARATION

Surface must be clean and dry. Remove all loose, peeling paint, dirt, grease, and any other surface contaminants. Putty all nail holes and caulk all cracks and open seams. Sand all glossy, rough, and patched surfaces. Plaster, concrete, and masonry surfaces must be completely dry, free of efflorescence, and allowed to cure for 30 days prior to painting. When applied to an uncoated substrate or to bare wood, two coats are required with the first coat acting as the primer. For severe stains, water marks, and other challenging conditions, such as bare metal or chalky surfaces, use an appropriate specialty primer.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust or fumes. LEAD IS TOXIC. EXPOSURE TO LEAD DUST OR FUMES CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a properly fitted, NIOSH-approved respirator and prevent skin contact to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the USEPA National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead. Follow these instructions to control exposure to other hazardous substances that may be released during surface preparation.

CONCRETE: New concrete should cure for at least 30 days and preferably 90 days prior to painting. The pH of the substrate must be less than 10 before painting.

CONCRETE/MASONRY BLOCK: Mortar should cure for at least 30 days and preferably 90 days prior to painting. Fill block with an appropriate block filler. Surfaces previously coated with water thinned cement-based paint must be prepared with extra care. If the material appears to be adhering tightly, a masonry sealer may be applied to seal the surface. Check adhesion by applying a piece of masking tape. If the sealer peels off and has loose particles, remove all chalking or crumbling material, re-seal and re-check adhesion.

FERROUS METAL: The surface must be cleaned thoroughly to remove any dust, rust, and surface contaminants, and then primed with a metal primer.

GYPSUM WALLBOARD-DRYWALL: Nails or screws should be countersunk, and they along with any indentations should be mudded flush with the surface, sanded smooth and cleaned to remove any dust, prior to painting the substrate.

PLASTER: Plaster, hardcoat, skim coat, or other alkaline surfaces should be allowed to cure for at least 30 days prior to painting.

WOOD: Unpainted wood or wood in poor condition should be sanded smooth, wiped clean. Any knots or resinous areas must be primed before painting. Countersink all nails, putty flush with surface.

PRIMERS

Concrete	4-603XI, 17-921XI, Self-priming
Concrete/Masonry Block	6-7, 6-15XI
Ferrous Metal	90-1908, 90-1909, 90-1912
Gypsum Wallboard-Drywall	6-2, 6-4, 9-900, 12-900XI, Self-priming
Plaster	4-603XI, 17-921XI, Self-priming
Wood	6-2, 9-900, 12-900XI, 17-921XI, Self-priming

LIMITATIONS OF USE

FOR INTERIOR USE ONLY. Apply when air, product and surface temperatures are between 50ºF (10ºC) and 90ºF (32ºC).

Not recommended for use on floors or in high humidity areas.

PROTECT FROM FREEZING.

PACKAGING

Quart (946 mL)
1-Gallon (3.78 L)
5-Gallon (18.9 L)

Not all products are available in all sizes.

APPLICATION INFORMATION

Stir thoroughly before using and occasionally when in use. When using more than one container of the same color, intermix to ensure color uniformity. USE WITH ADEQUATE VENTILATION. KEEP OUT OF REACH OF CHILDREN. Read all label and Safety Data Sheet (SDS) information prior to use. SDS are available through our web site or by calling 1-800-441-9695.

Application Equipment: Apply with a high-quality brush, roller (nap size – 3/8" for smooth surfaces and up to 3/4" for rough or textured surfaces), paint pad, or by spray equipment. Where necessary, apply a second coat and allow each coat to dry thoroughly before applying the next coat.

Airless Spray: For airless spray application, use tip size .015" to .021" and pressure range of 1500 to 2000 psi. Spray equipment must be handled with due care and in accordance with manufacturer's recommendation. High-pressure injection of coatings into the skin by airless equipment may cause serious injury.

Brush: Nylon/Polyester Brush
Roller (nap roller cover): 3/8" - 3/4"

Thinning: Do not thin.

Permissible temperatures during application:
Material: 50 to 90ºF (10 to 32ºC) Ambient: 50 to 90ºF (10 to 32ºC) Substrate: 50 to 90ºF (10 to 32ºC)

PRECAUTIONS

For warning information, please refer to the product label and SDS available at the online listing for this product at www.pittsburghpaintsco.com. Keep container tightly closed and sealed until ready for use. SDS, spill, and emergency information are available by calling 1-833-477-1553.

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