

Architectural Coatings

Seal Grip High Hide Interior Primer/Sealer**GENERAL DESCRIPTION**

Seal Grip High Hide Interior Primer/Sealer is ideal for use under latex or alkyd paints on properly prepared new or previously painted drywall, masonry, and wood surfaces. Ideal for all residential and commercial applications.

RECOMMENDED SUBSTRATES

Gypsum Wallboard-Drywall
Masonry
Wood

CONFORMANCE STANDARDS

Compliant with all US VOC Regulations as of 10/2026

PRODUCT INFORMATION

17-1000 White

May be tinted toward the finish coat color with up to two oz./gal. of colorants.

PACKAGING

1-Gallon (3.78 L)
5-Gallon (18.9 L)

LIMITATIONS OF USE

FOR INTERIOR USE ONLY.

Apply only when air, product, and surface temperatures are between 50°F (10°C) and 90°F (32°C).

PROTECT FROM FREEZING.

FEATURES / BENEFITS**Features**

Excellent Sealing
Easy Application
Fast Drying

PRODUCT DATA

PRODUCT TYPE: Vinyl Acrylic Latex
SHEEN: Flat
VOLUME SOLIDS: 29% +/- 2%
WEIGHT SOLIDS: 46% +/- 2%
WEIGHT/GALLON: 11.0 lbs. (5.0 kg) +/- 0.2 lbs. (91 g)
VOC: < 100 g/L (0.8 lbs./gal.)

COVERAGE: Approximately 300 to 400 sq. ft. (28 to 37 sq. meters) per U.S. gallon (3.78 L) on smooth, nonporous surfaces.

Wet Film Thickness: 4.0 - 5.3 mils
Wet Microns: 102 - 135
Dry Film Thickness: 1.2 - 1.5 mils
Dry Microns: 30 - 38

Coverage figures do not include material loss due to surface irregularities and porosity, or material loss due to application method or mixing.

DRYING TIME: Dry time @ 77°F (25°C); 50% relative humidity.

To Touch: 30 minutes
To Recoat: 2 hours
To Full Cure: 30 days

Drying times listed may vary depending on temperature, humidity, color, film build, and air movement.

CLEANUP: Clean tools with warm, soapy water.

DISPOSAL: Contact your local environmental regulatory agency for guidance on disposal of unused product. Do not pour down a drain or storm sewer.

FLASH POINT: Over 200°F (93°C)

Benefits

Provides a uniform finish
Can be used by any type of applicator
Allows fast recoating

GENERAL SURFACE PREPARATION

Surface must be clean and dry. Remove all loose, peeling paint, dirt, grease, and any other surface contaminants. Masonry surfaces must be completely dry, free of efflorescence, and allowed to cure for 30 days prior to painting. Putty all nail holes and caulk all cracks and open seams. Sand all glossy, rough, and patched surfaces.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust or fumes. LEAD IS TOXIC. EXPOSURE TO LEAD DUST OR FUMES CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a properly fitted, NIOSH-approved respirator and prevent skin contact to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the USEPA National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead. Follow these instructions to control exposure to other hazardous substances that may be released during surface preparation.

GYPSUM WALLBOARD-DRYWALL: Nails or screws should be countersunk, and they along with any indentations should be mudded flush with the surface, sanded smooth and cleaned to remove any dust, then prime prior to painting the substrate.

MASONRY: New masonry, concrete or other alkaline surfaces should cure for at least 30 days and preferably 90 days prior to painting. The pH of the substrate must be less than 10 before priming.

WOOD: Countersink all nails, putty flush with surface. Unpainted wood or wood in poor condition should be sanded smooth and wiped clean. Any knots or resinous areas must be primed with a stain-blocking primer before painting.

APPLICATION INFORMATION

Stir thoroughly before using and occasionally when in use. When using more than one container of the same color, intermix to ensure color uniformity. USE WITH ADEQUATE VENTILATION. KEEP OUT OF REACH OF CHILDREN. Read all label and Safety Data Sheet (SDS) information prior to use. SDS are available through our web site or by calling 1-800-441-9695.

Application Equipment: Apply with a high-quality brush, roller (nap size – 3/8" for smooth surfaces and up to 3/4" for rough or textured surfaces), paint pad, or by spray equipment. Where necessary, apply a second coat and allow each coat to dry thoroughly before applying the next coat.

Airless Spray: For airless spray application, use tip size .015" to .021" and pressure range of 1500 to 2000 psi. Spray equipment must be handled with due care and in accordance with manufacturer's recommendation. High-pressure injection of coatings into the skin by airless equipment may cause serious injury.

Brush: Nylon/Polyester Brush

Roller: 3/8" - 3/4" nap roller cover

Thinning: Do not thin.

Permissible temperatures during application:

Material: 50 to 90°F (10 to 32°C)

Ambient: 50 to 90°F (10 to 32°C)

Substrate: 50 to 90°F (10 to 32°C)

PRECAUTIONS

For warning information, please refer to the product label and SDS available at the online listing for this product at www.pittsburghpaintsco.com. Keep container tightly closed and sealed until ready for use. SDS, spill, and emergency information are available by calling 1-833-477-1553.

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Technical Services
1-800-441-9695

17-1000 - 10/2026